

# Sarah Miller Caldicott

*Driving growth by bringing innovative thinking to your daily work practices*



**Sarah works with organizations that want to make innovative thinking a part of their everyday business practices so they can break through to a new level of growth and relevance. An award-winning speaker and author, Sarah is the first person to analyze Thomas Edison's innovation methods and update them for the 21st century.**

Drawing on Edison's practices and state-of-the-art wisdom, Sarah offers ideas to improve innovation output. Her work inspires us to orchestrate multi-disciplinary teams, not just individual rock stars.

—MANISH TANGRI  
Associate Director, Intel Corporation

Caldicott powerfully updates Edison's innovation process for use by organizations operating in today's hyper-competitive global economy. If you're looking for a way to accelerate growth through innovation, she offers deep insights on how to build collaboration as a 'superskill' that drives success."

—VERNE HARNISH  
CEO, Gazelles  
author of *The Greatest Business Decisions of All Time*

Sarah was a big hit at our National Meeting, as we celebrated our 100th Anniversary of the National Association of Electrical Distributors. She is extremely knowledgeable on the subject of how Edison become so driven to create new technologies and how we can use these same principles today. Her research is so in depth and has such passion that it comes across tremendously in her presentation."

—BECKY BURGESS  
National Association of Electrical Distributors

## **Turning on Your Light Bulb: How Edison's 5 Competencies of Innovation Build Competitive Advantage**

- Learn how to think like an innovator and discover new market space
- Solve problems from multiple angles by developing new context and new questions
- Establish a culture of innovation that appeals to different generations of workers
- Drive breakthroughs in team design and team communication

## **Innovate Like Edison: From Imagination to Innovation in the Digital Era**

- Identify how to drive innovation using digital tools and virtual networks
- Accelerate the adoption of dialogue and debate as a core team practice
- Address realities of work style differences represented by Generation Y
- Create smart layers rather than hierarchies for innovation teams today

## **Midnight Lunch with Thomas Edison: Unleashing the Innovation Power of Collaboration**

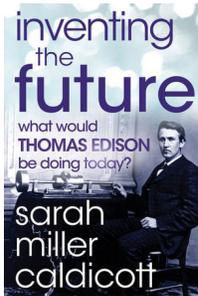
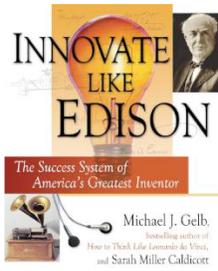
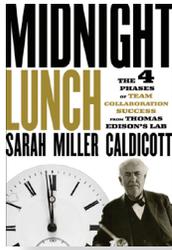
- Learn why small, diverse teams are crucial for collaboration success
- Understand why teamwork is not the same as collaboration
- Drive rapid learning through the power of questioning and experimenting
- Create new potential for inspirational leaders to emerge

## **Innovation and the Technical Mind**

- Learn new methods for unleashing the creativity of technically-oriented workers
- Identify how technically-trained employees can work collaboratively with others



## Books by Sarah



A great grandniece of Thomas Edison, Sarah has been engaged in creativity and innovation throughout her life and career. Inspired by a family lineage of inventors dating back five generations, Sarah spent the first 15 years of her 25-year career as a Global 500 marketing executive with firms including Quaker Oats/Pepsi and the Helene Curtis subsidiary of Unilever. As a leader of global innovation teams, Sarah was responsible for major brand launches in the US, Europe, and Asia.

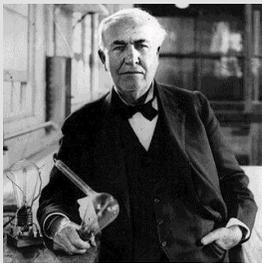
Concerned that America risks losing its innovation leadership edge, Sarah spent three years researching Edison's innovation methods with experts at Rutgers University, seeking clues to Edison's success. She has written three books on the subject of Edison's world-changing processes. Her books have been published by Penguin and Wiley.

Sarah's newest book, *Midnight Lunch: The 4 Phases of Team Collaboration Success, from Thomas Edison's Lab* brings Edison's extraordinary collaboration approach into the digital era.

Sarah holds a BA from Wellesley College and an MBA from the Amos Tuck School of Business at Dartmouth.

## Clients include

Aon Hewitt  
Ass'n for Manufacturing Excellence  
Coldwell Banker  
Emerson  
Google  
Intel  
International Hearing Society  
Iowa Area Development Group  
John Deere  
L'Oreal  
Mayo Clinic  
Microsoft  
Motorola Solutions  
Nat'l Ass'n of Electrical Distributors  
Society of Automotive Engineers  
Society of Insurance Training Executives  
Society of Manufacturing Engineers  
Women's Vision Foundation



Thomas A. Edison

Sarah and her work have been featured in *The New York Times*, *Fortune Small Business*, *Fast Company* magazine, and *USA Today*. Sarah has appeared as an innovation expert on CNBC, PBS, the Fox Business channel, and NPR.