

Innovative Teams

BETA VERSION 2.0

PROJECT
DaVINCI

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ASSESSMENT TO ACTION.

Innovation For Teams

Exciting Beta - Project DaVinci

We all know that innovation is a key to business success in an increasingly competitive global market. But **what exactly is innovation** and whose job is it, anyway? In **Project da Vinci**, innovation—turning a new idea into an improvement in a product, process, or service—is the work of a team that is diverse in approach and perspective.

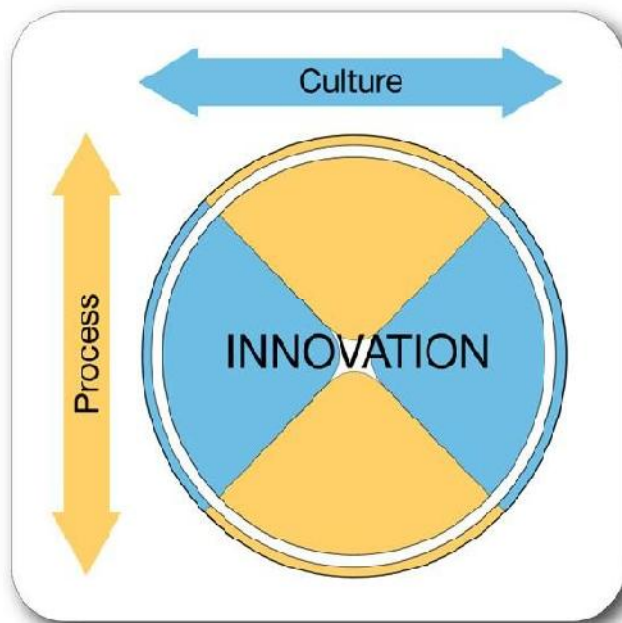
And what ultimately determines successful innovation is **how teams innovate**: both the process and the way team members interact, contribute ideas, and foster a culture of innovation together. Project da Vinci helps individuals understand where they can make the greatest impact to innovation and it helps teams understand how they can leverage process and culture to be more innovative.

Project da Vinci is designed exclusively to be **used with intact teams of three or more people** and it includes both individual and team data in the personalized profile. Participants will answer an individual assessment as well as a survey about their team as a whole.

Wiley needs classroom testing and feedback from intact teams. **All beta materials are available for free.** After the session, Wiley asks participants to complete a short online survey about the experience. In addition, Wiley would also like to schedule a 30-minute follow-up call for you and me with their Customer Experience Manager, so we can give her our feedback directly.

Goals & Cornerstone Principles

- Learn about the Process of Innovation
- Learn about the Culture of Innovation
- As a team, explore which factors of Innovation are covered and which need more attention



Cornerstone Principles of Innovative Teams

- Creativity is about new ideas; innovation is about **turning new ideas into an improvement** in a product, process, or service.
- Innovation is always the result of **people working together.**
- Innovation is enhanced by a **diverse blend of perspectives** and orientations.
- The **process a team follows and the culture it fosters** determine the team's ability to innovate.
- Most of us are more inclined toward **one part of the process and the culture** than the other.